



'AI Unlocked': Campus Edition

Build. Create. Compete.



Phase 3 → Phase 5 Roadmap

Phase 3 – Submit 1st Prototype (Now → March 8, 2026)

This is where your idea steps out of the document and onto the screen.

- Build a functional, testable version of your core concept
- Focus on what is realistic within the timeline
- Prioritize key features and drop non-essential ones
- Demonstrate your idea working end-to-end
- Submit your Initial Prototype for evaluation

Start building



Mar 8th

Today

Mar 16th

Mar 17th

Mar 24th

Mar 25th

Submit your Initial Prototype for evaluation

Outcome:

Top 50 teams move to Phase 4



Get additional **\$100** worth Azure credits!

Phase 4 – Mentoring (Top 50 | Till March 24, 2026)

Selected teams will be connected with Microsoft experts who will guide you to refine your prototype into a stronger working product.

- You'll receive practical direction on:
- Architecture decisions
- AI services usage
- Design improvements
- Implementation strategy
- Avoiding common technical pitfalls

Phase 5 – Submit Final Prototype (Post March 24, 2026)

Submit your **Final, Polished Prototype** after incorporating mentor feedback.

Outcome:
Refined, improved,
stronger prototype

Empower the Next Billion Builders

Core AI Platform & Tools - Bring Ideas to Life – Quickly, Safely

Goal - Refine your idea to a prototype that proves it will work

- Minimum Viable Product well-defined and differentiation
- Technical Feasibility Proven with working prototype
- Components that are mocked in the prototype should have technical feasibility proven through valid architecture or alternative products
- Diverse users (at least 3) in target customer segment able to effectively use the product.

Artifacts expected

- Demo effectively showcasing the product ability
- Powerpoint presentation



Exciting prizes to be won!

What do you unlock by participating?

- Cash prizes for the Top 3 teams worth **Rs. 1,00,000, Rs. 75,000, and Rs. 50,000**, respectively.
- **\$150 Azure credits per team** to help you build and run your solution using Microsoft AI services. (\$100/team for 50 teams & \$60/team for 10 teams)
- An **all-expenses trip for the Top 10 teams to the Microsoft HQ** in either Noida for the Grand Finale.
- **Microsoft-led AI masterclasses** that give you structured, expert guidance on real-world AI concepts and applications.
- **Hands-on Azure AI environments** where you can experiment, build, and deploy your ideas in a real cloud setup.
- Dedicated **mentorship for the Top 50 teams** from Microsoft subject matter experts to help sharpen your prototype.
- Direct visibility with Microsoft leaders and teams through access to an **exclusive LinkedIn community**
<https://www.linkedin.com/groups/18035001/>.





Q & A

Thank You

For any Query on Azure credits & tech infrastructure, write to HackSupport@synergetics-india.com

For any Query on AI <Unlocked>, write to INDIAEIP@microsoft.com