



# 'AI Unlocked': Campus Edition

Build. Create. Compete.



## Phase 3 → Phase 5 Roadmap

### Phase 3 – Submit 1st Prototype (Now → March 8, 2026)

This is where your idea steps out of the document and onto the screen.

- Build a functional, testable version of your core concept
- Focus on what is realistic within the timeline
- Prioritize key features and drop non-essential ones
- Demonstrate your idea working end-to-end
- Submit your Initial Prototype for evaluation

**Outcome:**  
Top 50 teams move to Phase 4

Get additional **\$100** worth Azure credits!

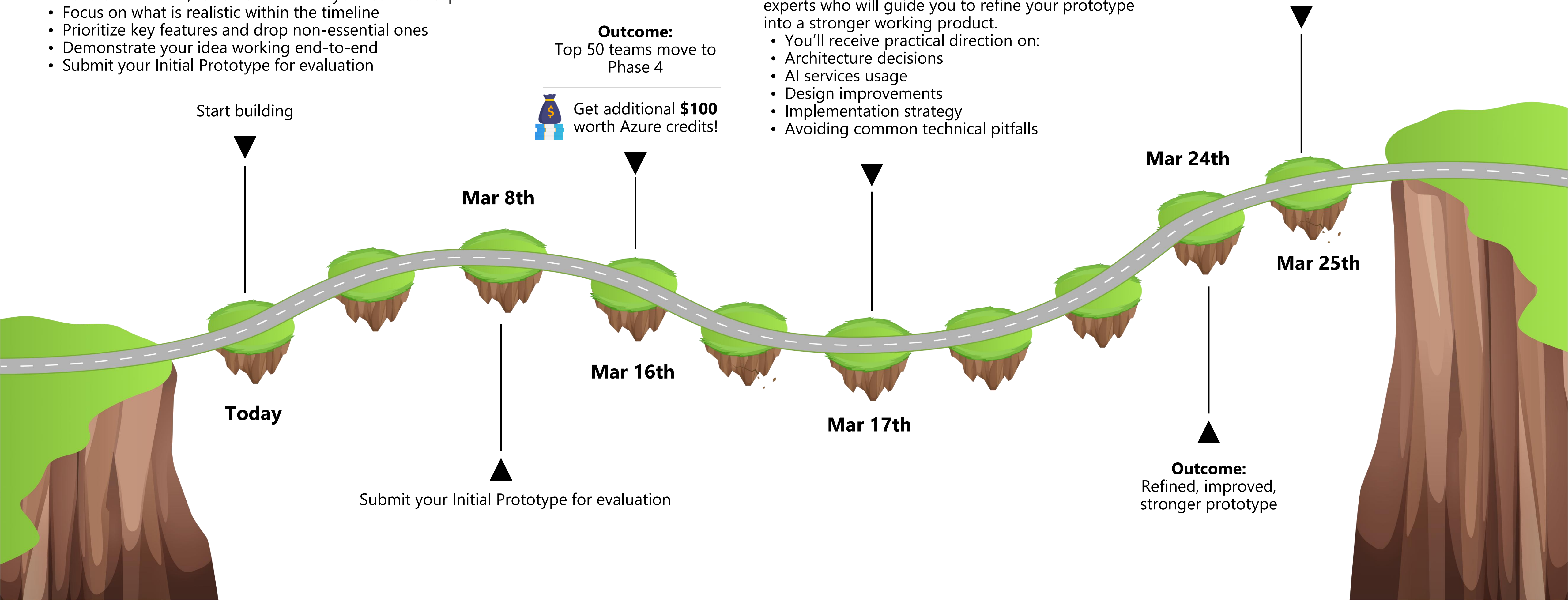
### Phase 4 – Mentoring (Top 50 | Till March 24, 2026)

Selected teams will be connected with Microsoft experts who will guide you to refine your prototype into a stronger working product.

- You'll receive practical direction on:
- Architecture decisions
- AI services usage
- Design improvements
- Implementation strategy
- Avoiding common technical pitfalls

### Phase 5 – Submit Final Prototype (Post March 24, 2026)

Submit your **Final, Polished Prototype** after incorporating mentor feedback.



## Phase 3 Submission – Initial Prototype

### “Make it work”

Think: **Proof of Concept in Action**

- Core functionality working
- Basic but functional UX
- Key features implemented
- Demonstrates feasibility
- May have limitations or rough edges
- Built within tight timeline constraints

You are proving:

👉 **“This idea can work.”**



## Phase 5 Submission – Final Prototype

### “Make it strong”

Think: **Refined, Guided, Strengthened Product**

- Improved architecture
- Better integration of AI services
- Cleaner UX and design decisions
- Feedback incorporated from Microsoft mentors
- More stable, thoughtful implementation
- Stronger positioning as a deployable solution

You are proving:

👉 **“This can become a real product.”**

## MVP Guidelines

- Keep scope minimal to address a real-world problem
- Solution must cater to India specific constraints like network availability, harsh climate conditions etc.
- Core functionality working end-to-end
- Basic but functional UX
- Key features implemented and demonstrable
- Demonstrates feasibility within shared timelines

## THINGS TO AVOID

- × Over-engineering to solve basic problems
- × Generic bots and AI wrappers
- × Loads of features but none fully functional
- × Low differentiation — solution feels generic
- × Great idea on paper with nothing to demo

## SUBMISSION GUIDELINES

### 01 Live Demo

*Working clickable prototype —  
demoed live or via recorded session*

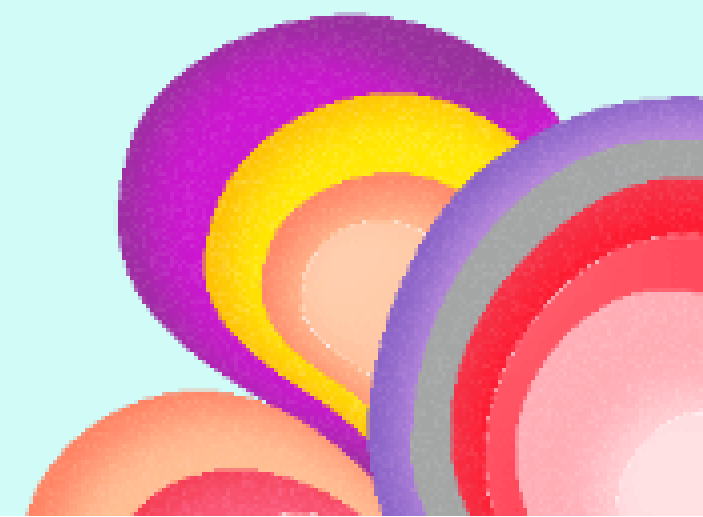
### 02 Video Walkthrough

*2–3 min screen recording of the product end-to-end*

### 03 Pitch Deck

*Problem · Solution · AI Architecture  
· User Validation · India Impact & Scale*

# AI Unlocked Milestones



Process Name	Duration	Window/Deadline
Grand Finale (In-Person at Noida)	Event Day	10 April 2026
Top 10 teams announced (Final Prototype Evaluation)	Announcement	1 Apr 2026
Prototype Submission Window	2 days	25 Mar – 26 Mar 2026
Top 50 Teams -> Mentoring for building prototype	8 days	17 Mar – 24 Mar 2026
Top 50 teams announced (Prototype Eval)	Announcement	16 Mar 2026
Build your first prototype (250 teams)	10 days	26 Feb – 8 Mar 2026
Top 250 teams announced (Idea Evaluation )	Announcement	25 Feb 2026
Idea Submission Window	11 days	7 Feb – 19 Feb 2026
Registration Window	12 days	6 Feb – 17 Feb 2026
Launch	2 weeks	07 Feb 2026

# Exciting prizes to be won!

## What do you unlock by participating?

- Cash prizes for the Top 3 teams worth **Rs. 1,00,000, Rs. 75,000, and Rs. 50,000**, respectively.
- ~ **\$150 Azure credits per team** to help you build and run your solution using Microsoft AI services. (\$100/team for 50 teams, \$50/team for top 10 finalists)
- An **all-expenses trip for the Top 10 teams to the Microsoft Office in Noida** for the Grand Finale.
- **Microsoft-led AI masterclasses** that give you structured, expert guidance on real-world AI concepts and applications.
- **Hands-on Azure AI environments** where you can experiment, build, and deploy your ideas in a real cloud setup.
- Dedicated **mentorship for the Top 50 teams** from Microsoft subject matter experts to help sharpen your prototype.
- Direct visibility with Microsoft leaders and teams through access to an **exclusive LinkedIn community**  
<https://www.linkedin.com/groups/18035001/>.



# Thank You

For any Query on Azure credits & tech infrastructure, write to [HackSupport@synergetics-india.com](mailto:HackSupport@synergetics-india.com)

For any Query on AI <Unlocked>, write to [INDIAEIP@microsoft.com](mailto:INDIAEIP@microsoft.com)