Idea Submission Template for AI Unlocked

Name of your Institute: _____   Your Team Name: _____

Challenge Area: _____   Registered Email ID of your Team Lead: _____

Project Title
Project Sub-title, if any

The Team
Tell us the story about your team. How did you decide to work together to participate in **AI Unlocked.**

The Concept
Write a paragraph or two about your project. What problem are you trying to solve, and how are you solving it?

Target Audience or Market
Explain who your audience is. Consider targeted platforms, geography, and demographics. If you can estimate the size of your target audience please do so and cite your source for the estimated data.

Personas
Create one or two personas who represent your likely users.

How it works:
Use this section to talk about how you built your product, how have Microsoft technologies made it feasible? Include an architecture diagram in this section (example given below). If you need Microsoft-icons, you can download them here - https://learn.microsoft.com/en-us/azure/architecture/icons/

Core Technologies
This includes your key platform(s) as well as specific technologies such as the Kinect SDK, the Unity game engine, or other elements that you believe will be critical to your project's success.

The Business Plan:
You don't need to have a fully fleshed out business plan, we just want to know that you've put time into thinking about it.

Additional Information:
Add any links or information here. Any information you want to share is welcomed!